

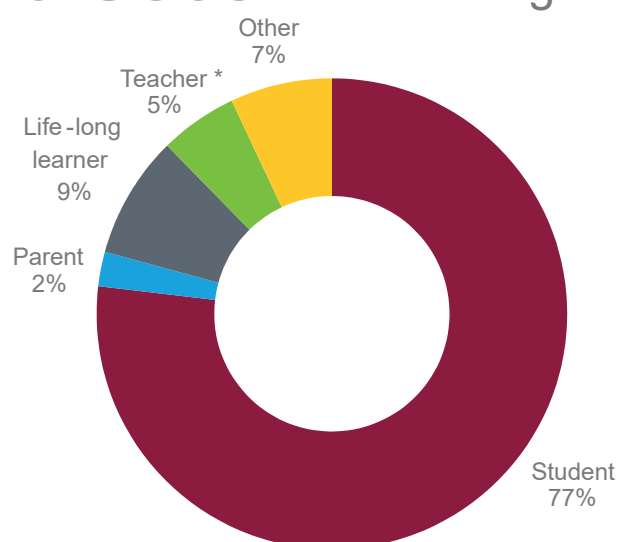
Number of Visits/Year

36.5 million¹

Website Started
before Google

1997

Who Uses Ask A Biologist?



Average public school student:teacher ratio in the U.S. 2019-2020 16:1.
Ask A Biologist website student:teacher ratio 15.4:1²
<https://www.publicschoolreview.com/average-student-teacher-ratio-stats/national-data>



over **7,000** Classrooms used the site during the year⁽¹⁾

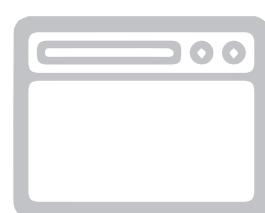


International visits **46 %**

visited by **193** Countries out of 195



How Many



57 million¹ Page Views

99 thousand¹ Average Daily Visits



816 thousand¹ PDF Downloads



35% viewed the site on a Mobile Device

767 thousand Virtual Trips



6.0 million Game Plays



7.3 thousand Hours of Video Views equivalent to 304 days and 300 thousand views



Meets Standards in
Next Gen Science + Common Core + AZ

science



reading

Content on Ask A Biologist

115 biology stories

124 audio & video interviews

36 biologist profiles

17 games

50+ coloring pages & worksheets

22 languages

150 research stories

28 activities



1. Values estimated using Google Analytics data for 2022 and 2021 server log data.

2. Classroom / formal learning defined as 6 or more visitors from a single location. Data from 2019 survey.