Number of Visits/Year 35.1 million¹

Who Uses Ask A Biologist?

Student 77%
Teacher 5%
Parent 2%
Life-long learner 9%
Other 7%

How Many

6.8 million¹ Learners under 25 years
800+ thousand¹ Learners over age 25

32% viewed the site on a Mobile Device

900 thousand Virtual Trips

6.5 million Game Plays

5.1 thousand Hours of Video Views equivalent to 212 days and 203 thousand views

Meets Standards in

Next Gen Science + Common Core + AZ

Content on Ask A Biologist

115 biology stories
96 videos Youtube and Vimeo
132 podcast episodes
39 biologist profiles
11 360° tours
50+ coloring pages & worksheets
23 languages
20 games
159 research stories

1. Values estimated using Google Analytics data for 2023 and 2021 server log data.
2. Classroom / formal learning defined as 6 or more visitors from a single location.

Ask A Biologist website student/teacher ratio 15.4:1
https://www.publicschoolreview.com/average-student-teacher-ratio-national-data