

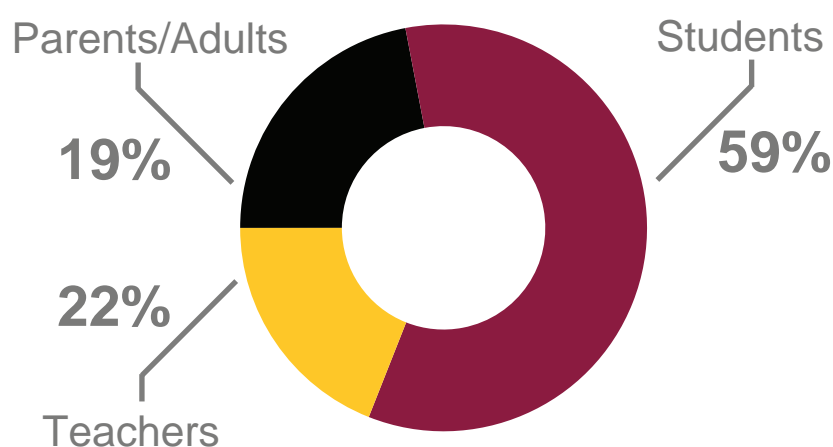
Number of Visits/Year

**15.1** million

Website Started  
before Google

**1997**

## Who Uses Ask A Biologist?



over **7,000** Classrooms used the site during the year <sup>(1)</sup>

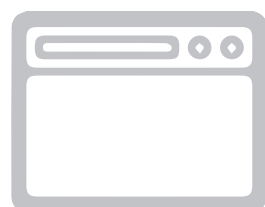


International visits **48%**

**194** Countries out of 195

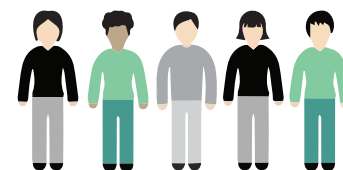


## How Many

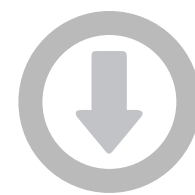


**36** million Page Views

**41** thousand Average Daily Visits



**4.8** million Downloads <sup>(2)</sup>



**31%** viewed the site on a Mobile Device



**83** thousand Virtual Trips



science

Meets Standards in  
Next Gen Science + Common Core + AZ



reading

## Content on Ask A Biologist

**100** biology stories

**96** audio & video interviews

**25** biologist profiles

**15** games

**50+** coloring pages & worksheets

**15** languages

**111** research stories

**23** activities



1. Classroom / formal learning defined as 6 or more visitors from a single location.

2. PDF, MP3, SWF